

## Gathering Opinions and Providing Feedback

Employee engagement & attitude studies  
Customer satisfaction surveys  
360 feedback for individuals & teams



### **We can manage the whole project on YOUR behalf OR work with YOU where you require specialist support.**

- building the business case for a survey/study
- conducting the survey/study
- supporting the analysis & interpretation

### **We can manage YOUR study/survey project...**

- Identify issues for investigation
- Conduct formal/informal focus groups & interviews
- Develop YOUR statements and benchmarks
- Encourage effective employee participation

### **We can gather and analyse YOUR feedback data...**

- Provide paper-based and on-line questionnaires
- Provide confidential distribution and collection of data
- Scan YOUR data for quick turnaround of results
- Develop paper-based and interactive, electronic, analysed-data reports
- Enable YOU to drill-down through level/areas to any demographic

### **We can interpret and feed back YOUR information...**

- Interpret analysed data
- Present and facilitate feedback to executive, senior groups
- Produce executive-level and employee feedback reports
- Identify organisational improvement ideas/suggestions

### **We can conduct 360° feedback for individuals/teams...**

- Provide confidential distribution and collection of data
- Select from a range of personal effectiveness/psychometric tools
- Generate feedback that has been interpreted by a 'person' not a 'computer'
- Facilitate and coach improvements within individuals/teams

**Our Organisational Development background ensures that any information gathered is business-useful and focused towards improvement.**



insight  
infocus  
intouch  
inquestion